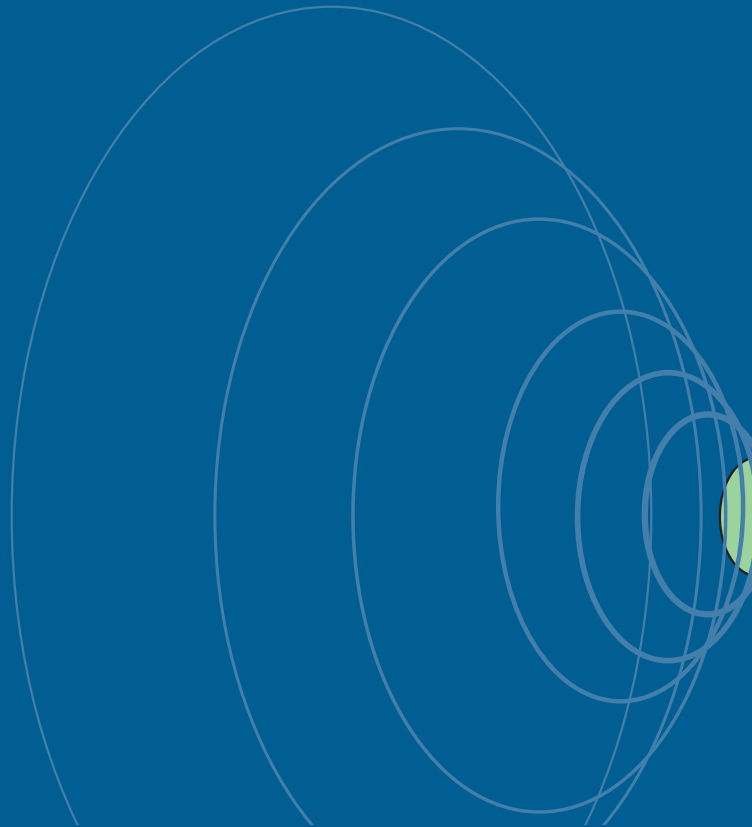


2001

annual report




The **Atkinson**
Charitable Foundation



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Our Board of Trustees

Catherine (Betsy) Atkinson Murray (Chair)

Peter A. Armstrong

Reverend Susan Eagle

Carol Goar

Hugh Mackenzie

Dr. Burnett M. Thall



Our Officers & Staff

President: Catherine (Betsy) Atkinson Murray

Treasurer: J. Murray Cockburn

Secretary to the Board & Executive Director:

Charles E. Pascal

Manager: Christine Avery Nuñez

Administrator: Elizabeth Chan

When Ontario's lieutenant-governor refers to the necessity of state health insurance, he speaks as a physician who has seen what its absence involves. He knows the result of failure to call in a doctor while the disease is in its early stages, a failure often due to the patient's dread of doctor's bills. He knows that these financial worries not only postpone the calling of a doctor when the disease might be quickly curable, but handicap the patient after he is actually under treatment. Impressed by the plight of "great masses of the people living in daily fear of the economic cost of ill-health," Dr. Bruce said:

"One has only to think of men and women on relief; the hesitations and fears of the underpaid who need medical or dental care; one has only to realize that in Canada there are hundreds of thousands who for economic reasons dread a doctor's visit when rightly they should welcome him, and one will be conscious that by adequate social legislation and national health insurance a great injustice would be banished from this great democracy of ours and a great wrong righted."

excerpt from an editorial by Joseph E. Atkinson, 1937

A Message from our President

Joseph E. Atkinson was a person of ideas. For the first half of the 20th century, his notions about a strong Canada, built on the value of fairness, were remarkably influential in our country's development.

For example, while he never lived to see his vision of universal health care realized, he was probably its most effective non-elected advocate. The thought that disadvantaged Canadians could get sick just worrying about the costs of becoming ill was abhorrent to Mr. Atkinson.

His influence was due to the combination of his values, tenacity, and the fact that he held a powerful pen as publisher of what he built into the largest circulation daily newspaper in Canada.

Building on his legacy, his Foundation today understands that while we are in the business of fostering the development of ideas that bring about greater social and economic justice, unless those ideas are widely discussed and understood, meaningful change will not take place.

For this reason, we are a communications-oriented foundation. Although we do not own a newspaper, everything we do is designed to foster public dialogue regarding the ideas that our partners develop through their research and demonstration projects.

As you will see from this report on the year 2001, many of our projects have “seen the light of day” and have provided direction for important policy and program discussions.

I want to thank our Board and staff for their continued leadership and support in keeping Mr. Atkinson's legacy alive and visible almost sixty years after he established the Foundation.



Catherine (Betsy) Atkinson Murray, President

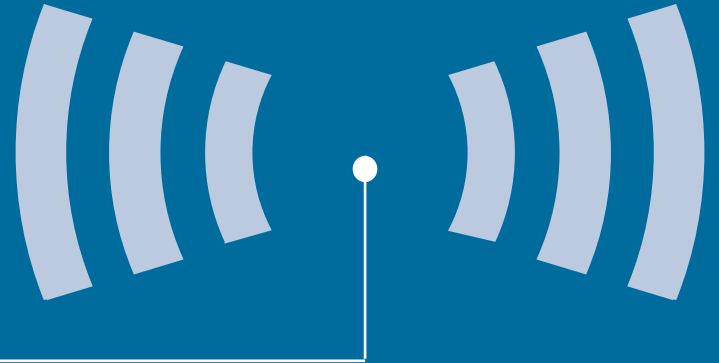
A Message from our Executive Director

As our President Mrs. Murray has noted, our Foundation places a great emphasis on communications. For example, in order to reduce poverty in Canada, we need new ideas that hold promise in reducing the growing gap between rich and poor. Those ideas need to be heard and discussed and therefore they need to be visible.

Four years ago, the seriousness of the growing gap, even the phrase itself, was not part of the public discourse. Then the Centre for Social Justice released its first “growing gap” report. Sponsored by the Atkinson Foundation, Armine Yalnyzian’s stunning research was reported on by every single news outlet in Canada. And this past year, the highly regarded Statistics Canada produced its own report on income distribution in Canada.

Our emphasis on communications takes many forms. For example:

- All funded projects must have a communications plan integrated into its work from the beginning;
- We have a partnership with IMPACS, the civil society communications organization that provides both advice and training to third sector organizations;



- We bring diverse people and organizations together to foster greater understanding and cooperation; we often play an honest broker role in this regard;
- We publish:
 - Tips for Communicating Your Project;
 - The Atkinson Letter;
- We provide, on a selective basis, communication grants designed to assist organizations in building their capacity to “tell their story.”

We have much to learn and much to share about our efforts in “communicating for a change”. We had a good year in this regard thanks to the leadership of Mrs. Murray and our Board and my staff colleagues.

My special thanks to Elizabeth Chan who did an outstanding job with her work and filled in for Christine Avery Nuñez while on maternity leave.

I hope you enjoy this report.

Charles E. Pascal
Executive Director

The Story of Our Founder

In this time of growing disparities and increased poverty, we would do well to remember the lessons and life story of our founder, Joseph E. Atkinson.

Mr. Atkinson will always be best known as a businessman and publisher of The Toronto Star. But he was a different kind of businessman and a different kind of publisher. He was a tireless social crusader determined to create a just and equitable society.

Much of his world view was formed when he was a boy. His father died when Joseph was just five years old, leaving his mother with eight mouths to feed. She opened a boarding house for labourers in the local mill and it was there that he first learned about the grinding effects of poverty.

As publisher of The Toronto Star (1899-1948) through two world wars and the Great Depression, Mr. Atkinson was a brilliant and provocative

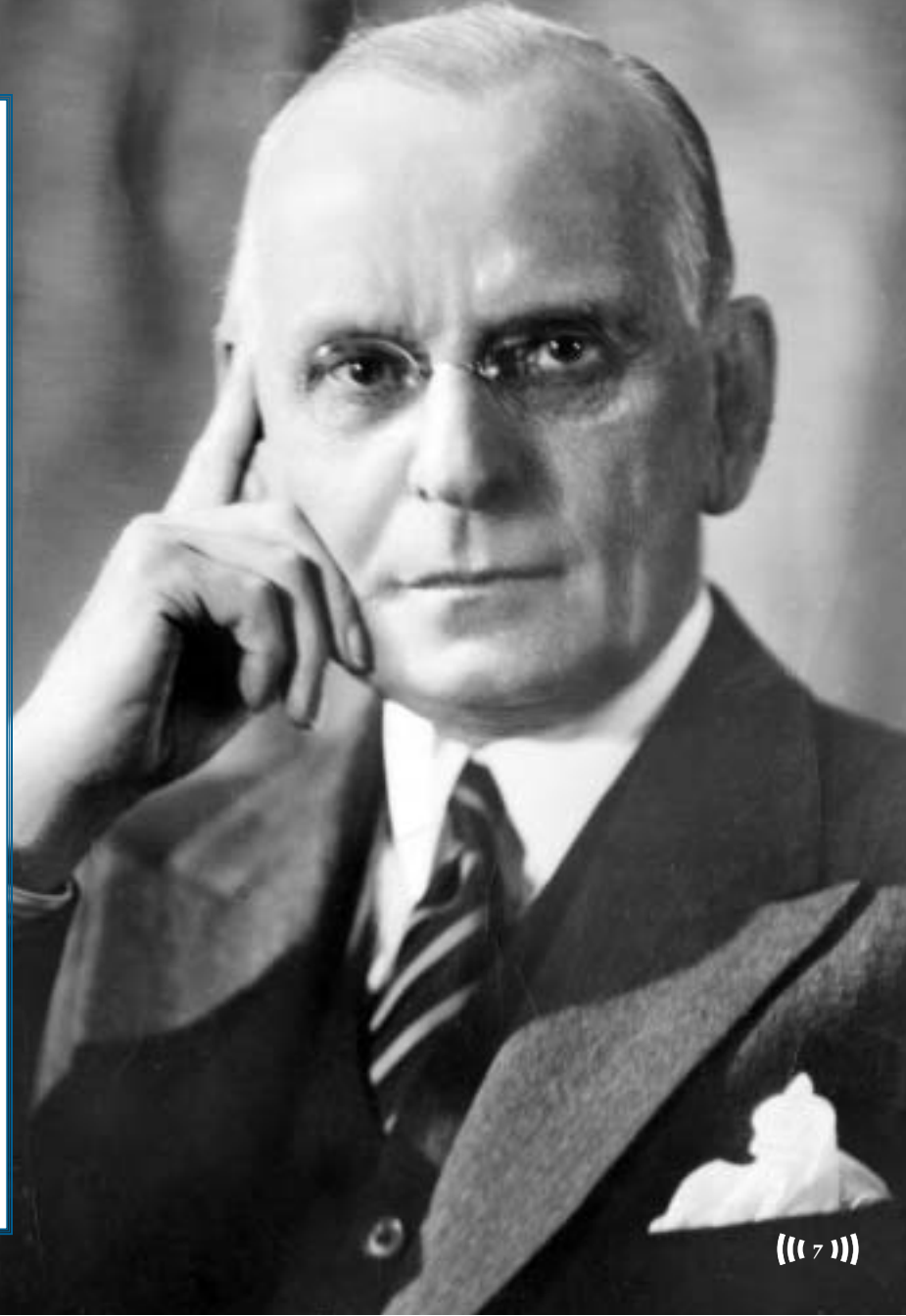
editorialist – a strong voice for policies that would alleviate social and economic disparities. His legacy lives on in the form of programs such as minimum wage, retirement and disability pensions, and employment insurance.

Just as many are involved today in the fight against the erosion of social programs, Mr. Atkinson knew that it would be a constant struggle to protect and improve policies and programs that protect the vulnerable. That is why his final and most enduring contribution was the creation of the Atkinson Foundation.

Today our foundation carries on his mission, with a renewed commitment to bringing together individuals and groups in new partnerships, knowing, as he did, that social change requires a collective effort and powerful voice that enables ideas for change to be heard, discussed, and acted upon.

"And the old familiar cry is raised that state aid is a substitute for thrift and enterprise. In the past, the greatest beneficiaries of state aid in Canada have been the industrialists, who pride themselves most on these qualities and who have grown rich behind state-built tariff walls. And the critics would have people believe that those who lack means in their old age or cannot find the money for hospital bills, or cannot give their children a fair start in life are in that condition because they have lacked enterprise or lacked thrift. The suggestion is scandalously untrue. Many of those so circumstanced have exercised thrift to a degree which their well-to-do critics can hardly imagine; having skimmed to give their families enough food and a fair amount of schooling; having exhausted every resource to better their own and their family's condition in life. How cruel it is to suggest that because, for reasons beyond their control, they have succeeded but poorly, they must have been unenterprising or thriftless".

excerpt from an editorial by Joseph E. Atkinson, 1944



Special Atkinson Initiatives

While the Atkinson Charitable Foundation provides much of its support in the form of grants to non-profit, registered charities in Ontario, we continue to initiate and fund a number of our own special projects.

The Ruth Atkinson Hindmarsh Award

This award was established in 1998 to celebrate and encourage the heroic efforts of organizations that fight childhood poverty and its disastrous effects. It provides an annual gift of \$50,000 - the largest of its kind in Canada - to a charitable organization that has implemented an activity that significantly improve the life prospects of children at risk. The award is co-funded between the four Hindmarsh families and the Foundation.

The 2001 Award went to Youth Assisting Youth in Toronto. Youth Assisting Youth(YAY) is a charitable non-profit community-based peer mentoring program that matches youth volunteers, aged 16 to 29, in a one-to-one relationship with children aged 6 to 15 who are experiencing social, emotional, behavioural and/or cultural adjustment issues. Youth Assisting Youth has been extremely successful working with “at risk” children for 25 years.

Youth Assisting Youth also helps youth volunteers recognize the importance of commitment to others, the value of community involvement and the positive rewarding impact individuals can have on the world around them. Youth volunteers learn valuable

mentoring skills that are transferable to their future roles in the work force as managers, educators, and parents. Specifically, youth are given tools that will help them set and obtain personal goals as well as the ability to assist other young people do the same.

The Atkinson Fellowship in Public Policy

The Atkinson Fellowship is designed to further both the tradition of liberal journalism in Canada and the commitment to social and economic justice of Joseph E. Atkinson, former publisher of The Toronto Star. The Fellowship, funded by The Toronto Star, the Beland Honderich family and the Foundation, provides a grant for a Canadian journalist to undertake a year long research project on a topical public policy issue.

Reporter Margaret Philp and photojournalist Patti Gower were awarded the 2001 fellowship for their joint project titled "Unblessed Event: Adoption in Canada."

Philp has worked for the Globe and Mail for the past 12 years, while Gower worked for The Star for eight years before moving to The Globe two years ago. Between them, they have three National Newspaper Award nominations.

Under the terms of the fellowship, Philp and Gower will spend a year doing research to prepare a series of in-depth articles for the Star; which, in turn, will be made available to all Canadian print and broadcast

journalists. The Fellowship winner receives a stipend of \$75,000 plus an expense budget of \$25,000. The 2001 selection committee, under the leadership of Toronto Star publisher John Honderich, includes Paul Fox, former principal of Erindale College, Donna Harvey, a journalist and consultant, and Abe Rotstein, University of Toronto professor, along with Dr. Burnett Thall and Charles Pascal representing the Foundation.

The Atkinson Letter

The Atkinson Letter is a periodic newsletter designed to inform the public about major social and economic policy issues and promote debate about progressive, alternative solutions. The Letter is sent to over 1,500 opinion leaders across Canada. In 2001 we published two Letters. The first in February 2001 examined the issue of corporate accountability. Canadians are beginning to raise serious and significant questions about corporate accountability. While some argue that corporations should only be accountable to their shareholders for generating profit, most say that corporations have an impact on an array of stakeholders and must perform their functions in a socially-responsible way. This

letter "introduced the Commission on Corporate Accountability (see pages 12 & 13 for more information on this project).

The second letter, released in November, highlighted a project that we funded at St. Christopher's House entitled "Community Undertaking Social Policy (CUSP)". The Letter revealed what was learned from the project and how social assistance policies work on paper and fail in practice (see page 11 for more information on this project).

Reality Check

In October 2001 the Foundation published its first addition of *Reality Check: The Canadian Review of Wellbeing*, a joint project of The Atkinson Charitable Foundation and GPI Atlantic. The mission of the publication is to research the feasibility of a Canadian Index that will provide a more complete and accurate picture of how Canadians are really doing. Reality Check will report on important indicator work already going on throughout Canada that can provide Canadians with better and more comprehensive information on how we are doing as a country.

Feed the Needy 2001

Although our Foundation's focus is on addressing long-term, systemic problems that impact the disadvantaged, our Board has continued its support for some programs that meet the short-term needs of low-income families and individuals. Feed the Needy is one such program. It provides funds for shelters and missions to purchase food and clothing during the holiday season. This year our donation of \$85,000 went to:

The Salvation Army, Toronto	\$10,000
Society of St. Vincent de Paul, Toronto	\$15,000
The Scott Mission, Toronto	\$15,000
Yonge Street Mission, Toronto	\$15,000
St. Francis' Table, Toronto	\$10,000
Good Shepherd Refuge, Toronto	\$10,000
St. Bartholomew's Church, Toronto	\$10,000

"We must eventually face the fact that there is something wrong with the whole system of things which gives great wealth to a few in good times and leave hunger and despair to many." JEA, Toronto Star 1914.

Communicating for a Change: A Few Project Updates

Revisiting St. Christopher's House



Last year, we reported on St. Chris' Community Undertaking Social Policy project. The work was designed to increase the sensitivity of policy makers about the real grass-roots issues facing disadvantaged neighborhoods, and at the same time, teach community and agency representatives about the policy process.

We reported that the policy person in residence, Richard Shillington, had discovered among other things, that over 350,000 poor seniors were not receiving their Guaranteed Income Supplement cheques from the Federal government.

Odds are you have heard about this because:

The Toronto Star published several investigative pieces on the obstacles to fairness that required addressing;

Recently, the Federal government, as a result of the public discussions concerning the issues, started the process to ensure that over half a billion dollars due to these poor seniors, begin to flow;

The project received the 2001 Suzanne Peters Award for Citizen Engagement as part of the Canadian National Policy Research Awards.

The Foundation published an Atkinson Letter on the project that was reprinted in the Star. (please see the Foundation website <http://atkinsonfoundation.ca>)

Obviously the key communication elements included: bringing a policy person in contact with real people for good two way conversations and ensuring that the facts were understood by the public as a result of excellent reporting on the part of a large and well-read newspaper.

But even more interesting is the fact that Susan Pigott, the Executive Director of St. Chris, and Mr. Shillington, presented their findings of unfairness to a broad range of individuals representing ideologically diverse views. They formed a committee that includes "Bay Street" representation and networks very different from those of Ms. Pigott and Mr. Shillington. As a result, other issues that arose from this work have the attention of a non-partisan and diverse group of Canadian leaders working on righting some wrongs.

Commission on Corporate Accountability and Democracy

In the year 2001, the ACF-sponsored, (along with support from the Columbia Foundation) Canadian Democracy and Corporate Accountability Commission embarked on a mission to create a highly visible public forum where representatives from a wide range of sectors could discuss corporate influence and accountability.

Commission members included representatives from the corporate, political and labour sectors: co-chairs McClelland and Stewart chair Avie Bennett, and former NDP leader Ed Broadbent, were joined by Linda Compton, CEO of the Citizens' Bank, Ken Georgetti, President of the Canadian Labour Congress, and John LeBoutillier, former Chief Executive officer and President of the Iron Ore Company of Canada. Their work began with no preconceived solutions.

During a series of seven hearings across Canada, environmentalists, corporate executives, labour and human rights leaders as well as ordinary Canadians were invited to speak out on questions the Commission posed:

- Does the public need increased access to corporate information?

- How should corporations account for non-shareholder interests in their decision making?
- How can shareholder participation on corporate social responsibility issues be increased?
- What role and measures should government take to encourage corporate social responsibility?
- Should electoral laws be changed to address corporations' financial influence in the political arena?

As the hearings unfolded, an array of high profile corporate scandals, Enron, Nortel, Corel, and Talisman, added an acute sense of timeliness to the Commission's efforts. The Commission heard from hundreds of organizations, corporations and individuals, received national media attention, and due to report in early 2002.



Obviously, the objective of the project is to create useful information and ideas for consideration by both the public and the governments they elect. Working through the College of Public Affairs at Carleton University and guided by Mr. Broadbent and Mr. Bennett, independent and balanced credibility is a key cornerstone for having their final report taken seriously.

While Mr. Broadbent is held in high regard by the public as a former national political leader, it was important that the Commission was co-chaired by a highly respected private sector leader.

As well, the use of the word “commission” gave the work the kind of importance it deserves even though this is a vehicle normally reserved for

work initiated by governments.

Timing was also key to the visibility the Commission’s work attained in 2001. Just as

“location, location, location” are the three elements of a good real estate property, “timing, timing, timing” can either reinforce or sabotage the best intent of a project. This project’s leaders noticed the amount of attention that newspaper business sections and “association speeches” were paying to corporate responsibility. Perhaps superficial and vogue for the moment, perhaps a more serious realization that the public expects to be treated as stakeholders, the subject was cropping up more and more.

But to be certain about where the public was at, the Commission conducted a poll to test out public opinion.

In summary, the communication elements to note from this work to date? Timely topic, highly credible leadership, visible access to process, media exposure, and testing the waters with polling all have made for a good process to date. The year 2002 will be the ultimate test regarding whether or not the tabling of a good report can achieve and sustain the visible public debate required to move ideas forward for consideration.



Projects Funded in 2001

Early Childhood Education

The Atkinson Chair in Early Childhood Education

The Ontario Institute for Studies in Education at the University of Toronto, received \$200,000 representing the 2nd installment of a four year grant to establish the Chair in Early Childhood Education at the Atkinson Centre for Society and the Child.

Woodgreen Community Centre/Bruce School

Woodgreen Community Centre received a \$20,000 grant to develop the concept of an integrated early childhood development and parenting centre as part of the Atkinson's Million Dollar Early Years Challenge.

Our Children Our Future Sudbury

Our Children Our Future received a grant of \$15,000 to develop the concept of an integrated early childhood development and parenting centre as part of the Atkinson's Million Dollar Early Years Challenge.

Cybermoms

The Social Planning Council of Sudbury received \$30,000 to address the long term sustainability of the very successful Cybermom's project.

Toronto Parenting Centres

The Toronto Board of Education received \$6,200 for year three of a five year grant to assess the effectiveness of Toronto Parenting Centres.

Roots of Empathy

Roots of Empathy received \$35,000 (Year 1 of a 3 year grant) to develop and test a model for supporting and sustaining the Roots of Empathy program.

You Bet I Care

Better Child Care Education received \$7,500 to further disseminate significant research on the working condition of early years workers.

Early Years WebBoard

The Ontario Public Health Association received \$6,500 to develop an early years web-board.

Childcare Commission

Better Childcare Education received \$8,500 to establish a commission with Charlie Coffey and the Honourable Margaret McCain as co-chairs.

Economic Justice

Closing the Gap

The Development Education Centre received \$200,000, the final installment of a three year grant to conduct research on the gap between rich and poor in Canada.

Measuring Canada's Progress

Canadian Policy Research Networks received a grant of \$40,000 to develop and implement a Quality of Life Indicators Report Card.

Asking Citizens What Matters for Quality of Life

Canadian Policy Research Networks Inc. received \$50,000 for Phase I of this project to research quality of life indicators.

Operation 2000

The Canadian Centre for Policy Alternatives (CCPA) received \$48,655 the final installment of a 3 year grant to promote student awareness of major social and economic justice issues on campuses across Ontario.

Access Denied: Poverty and Women Abuse

The Centre for Children & Families in the Justice System received \$73,929 the final installment of a 3

year grant to research how the legal system can do more to support and protect abused low-income women and their children.

Wear Fair Part 3

The Development Education Centre received \$53,000 as part of a three year grant in collaboration with the Homeworkers' Association to research homeworkers rights and rights and opportunities.

Corporate Accountability Phase 2

Arthur Kroeger College of Public Affairs at Carleton University, received \$98,382 to research issues related to corporate accountability.

Economic Justice & the Common Good: An Interfaith Conversation

The Toronto School of Theology received a grant of \$77,500 to establish regular, focused national forums on Parliament Hill to bring together Canadian religious faith leaders for dialogue with political and civil society leaders on values and methods of achieving the common good.

Toronto Based Contingent Workers

Parkdale Community Legal Services received \$75,000 (year one of a three year grant) to research contingent workers' employment prospects.

From Landfill to Living Room

The Lakehead Social Planning Council received \$19,733 (for Phase I & II) to develop and implement a plan to divert usable or easily repairable furniture, from Thunder Bay's landfill site and refurbish it as necessary and distribute to low income families.

Quality Employment Indicators

Canadian Policy Research Networks received \$30,000 as a first installment of a three year grant, to develop and maintain an effective interactive web-site that provides comprehensive information on the quality of employment in Canada.

rabble.ca

The Canadian Centre for Policy Alternatives received \$125,000 to develop and launch a Canadian web-based magazine called "rabble.ca" to act as hub for news analysis, information, debate and culture on the internet.

The Institute for Media, Policy, and Civil Society (IMPACS)

IMPACS received \$32,000 to assist in their Toronto-based start up.

Researching the effectiveness and importance of Public Services

The Canadian Centre for Policy Alternatives received \$50,000 to research the effectiveness and importance of public services.

Keeping Score on Kids

McMaster University received \$40,000 (along with support from the Hamilton Community Foundation) for year 1 of a three year grant to produce and effectively use community based information on the demographics, healthy development, and well being of children you and families in the municipality of Hamilton.

Beyond the Rubber Stamp

The Centre for the Study of Training, Investment and Economic Restructuring, Carleton University, receive \$25,000 to establish a permanent trustee fiduciary education program, based on a stakeholder perspective of the economy.

Rights-Based Approach to Homelessness and Poverty

The Centre for Equality Rights in Accommodation (CERA) received \$132,810 to research a rights-based approach to homelessness and poverty.

Grassroots Public Education Research

The Community Social Planning Council received \$77,500 to support research concerning the impacts of education reform.

**St. Christopher House Fellowship Program:
Grassroots Training for Policy Makers**

St. Christopher House received \$25,000 to research and monitor the impact of the Community Undertaking Social Policy Project (CUSP) and to follow-up on Phase I discoveries. The purpose of the fellowship program is to allow senior policy experts to work for three to six months at St. Christopher House to see the impact of policy decisions on low-income people.

Alexandra Park

A \$25,000 grant was given to the Cooperative Housing Federation of Toronto Charitable Fund to aid in the conversion of a 410 unit social housing project in downtown Toronto, to convert to a non-profit housing cooperative.

Community Social Planning Council

The Community Social Planning Council received \$12,500 to research and monitor changes in public education and develop a web site.

Justice for Children

The Canadian Foundation for Children Youth and the Law received \$7,000 to do research regarding of Section 43 of the Criminal Code that pertains to corporal punishment.



Richard Shillington, St. Christopher's House First Policy Fellow

Financial Overview

The Atkinson Charitable Foundation

Balance Sheet

As at December 31

	2001	2000
	\$	\$
Assets		
Cash	434,989	270,032
Investments, at cost	48,762,009	47,749,576
Other assets	–	15,655
	<u>49,196,998</u>	<u>48,035,263</u>

Fund Balances

Income fund	8,507,175	107,236
Capital fund	40,691,937	41,144,767
The Atkinson Fellowship in Public Policy fund	(2,114)	(9,028)
	<u>49,196,998</u>	<u>48,035,263</u>

The data shown has been extracted and summarized from the 2001 audited Financial Statements of the Atkinson Charitable Foundation. A complete financial statement is available by phoning our office at (416) 368-5152, faxing us at (416) 865-3619, or writing us at:

*The Atkinson Charitable Foundation,
One Yonge St. Suite 1508
Toronto ON M5E 1E5*

Statement of Income Fund

Year ended December 31

	2001	2000
	\$	\$
Receipts		
Interest on bonds	1,196,867	1,301,408
Dividends	2,876,851	1,920,822
Interest on cash and short-term investments	8,784	12,026
	<u>4,082,502</u>	<u>3,234,256</u>
Amount received from private estates and individuals	25,000	125,000
	<u>4,107,502</u>	<u>3,359,256</u>

Disbursements

General and administrative	212,742	197,876
Non-recurring office relocation costs	–	147,274
Investment management	118,082	147,859
Grants program		
Program development	291,979	305,455
Grants paid	1,827,048	2,059,122
Grants paid to The Atkinson Fellowship in Public Policy fund	50,000	50,000
	<u>2,499,851</u>	<u>2,907,586</u>

Excess of receipts over

disbursements for the year	1,607,651	451,670
Income fund balance, beginning of year	6,899,524	6,447,854
Income fund balance, end of year	<u>8,507,175</u>	<u>6,899,524</u>

We wish to thank the following individuals, who are among the many that provided advice and support to the foundation's work during 2001:

The late Joyce Armstrong	Dr. John Evans	John Honderich	Rev. David Pfrimmer
Mark Anielski	Debbie Field	Rudy Hurtado	Rev. Bill Phipps
Len Babiak	Sharon Filger	Peter Jaffe	Susan Pigott
Ken Battle	William Folland	Michael Jantzi	David Pollock
Maude Barlow	Paul Fox	Dr. Carol Kauppi	Bruce Porter
Monique Begin	Christa Freiler	Dan Keating	Robert Prichard
Dr. Carolyn Bennett	Michael Fullan	Annie Kidder	Raffi
Jane Bertrand	David Galloway	David Langille	Abe Rotstein
Andrew Bevin	Nathan Gilbert	Christine Lee	Walter Ross
Joan Blastorah	John Godfrey	Elaine Levy	Laurel Rothman
Chris Bolton	Mary Gordon	Catherine Ludgate	Richard Shillington
Paul Born	Josephine Grey	Sue Makin	Martha Shuttleworth
Alan Broadbent	Theresa Griffin	Julie Mathien	Lorne Silver
Bruce Campbell	Joe Hall	Judith Maxwell	Carol Smith
Tony Clarke	Buzz Hargrove	Margaret McCain	Sally Spencer
Olivia Chow	Dona Harvey	Kerry McCuaig	Terry Sullivan
Charlie Coffey	Suzanne Hawkes	Mary MacNutt	Shauna Sylvester
Ron Colman	Tessa Hebb	Pam Musson	Steve Viederman
Carl Corter	John Hindmarsh	Fraser Mustard	May Wong
Marg Cox	Lynne Hindmarsh	Peggy Nash	Armine Yalnizyan
Darlene Dewell	Marian Hindmarsh	Dan Offord	Catherine Yates
Tony Diniz	Maria Elena Hoffstien	Ratna Omidvar	Sandra Zagon
Dr. Arthur Donner	Beland H. Honderich	Brenda Patterson	Paul Zarnke
Tim Draimin	David Honderich	Miriam Pearlman	



This Annual Report has been printed on New Life DP 100, a processed chlorine-free paper (PCF) with 80% recycled and 40% post-consumer content.

Using chlorine-free paper helps avoid the production of toxic compounds released into air and water from the chlorine bleaching of wood pulp. Some of these toxins accumulate in body fat, becoming more concentrated as they move up the food chain to humans.

Children, who take in more air, food, and water per pound of body weight than adults do, are the most vulnerable to these threats. For more on pulp and paper pollution, visit "Reach for Unbleached!" at www.rfu.org.

The Atkinson Charitable Foundation

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